Derek Kreifels Acquires Full Ownership of Prospr Aligned

Prospr Aligned will continue its work helping institutional fiduciaries understand proxy voting, fund alignment, and shareholder stewardship.

FOR IMMEDIATE RELEASE

Kansas City, Mo. — Prospr Aligned today announced that Derek Kreifels, the firm's Chief Executive Officer, has acquired full ownership of the company and will now lead Prospr Aligned as an independent firm focused on proxy voting research, proxy vote audits, and institutional investor alignment.

Prospr Aligned was founded to help trustees, boards, public officials, and other fiduciaries better understand how shares are voted on their behalf and whether those votes are consistent with their financial interests and governing responsibilities. Under Kreifels' ownership, the firm will continue to provide independent analysis and clear reporting for institutions seeking greater transparency and accountability in proxy voting.

"Derek has been a strong and principled leader for Prospr Aligned." said John Coleman, Chairman of Prospr Aligned. "He has earned the trust of leaders across the conservative movement because he understands both the policy principles and fiduciary responsibilities required to steward capital. Prospr Aligned is well positioned under Derek's leadership to continue to serve those leaders with integrity, independence, and seriousness of purpose."

Kreifels said Prospr's next chapter will be guided by the same mission that shaped its founding.

"Our purpose has not changed," Kreifels said. "Those responsible for the pensions and retirements of teachers, police officers, firefighters, and other public employees, as well as private foundations and other endowments, should know how their shares are voted, and every dollar should be working for returns, not politics. Prospr Aligned will continue giving trustees, boards, and state officials clear answers about where their proxy votes went and whether those votes served the interests they are obligated to protect."

Prospr Aligned will also maintain its strategic partnership with the nation's leading proxy voting and corporate engagement experts, Jerry & Susan Bowyer.

Jerry Bowyer, Prospr's Head of Corporate Engagement said, "I think this purchase positions us to continue to grow our collaboration and to pursue the mission of helping public fiduciaries to take back their voice and their vote. Proxy voting is in time of tremendous transformation right now which means that seasoned expertise is needed now more than ever."

About Prospr Aligned

Prospr Aligned is a financial services consulting firm that helps institutional investors, trustees, boards, and public officials understand how assets and proxy votes are aligned with their values, economic interests, and fiduciary responsibilities. The firm provides proxy consulting, proxy vote audits, and related services designed to bring transparency, accountability, and independence to institutional stewardship. More information can be found at www.ProsprAligned.com.

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